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National Cord Blood Program Introduces New State-of-the-Art Cord Blood Search Tool

New York, NY (June 28, 2010) - New York Blood Center's National Cord Blood Program (NCBP) at the Howard P. Milstein National Cord Blood Center is pleased to announce the launch of **WebSearch**, an online transactional cord blood search tool that provides access to NCBP's more than 50,000 cord blood units.

As the first and largest public cord blood bank, NCBP has provided more than 3,900 cord blood units for transplantation over the past 15 years. With the launch of **WebSearch**, physicians and transplant coordinators will have an easy, fast, and user-friendly way to communicate with NCBP.

WebSearch allows users to perform real-time searches for patients with on-screen results of matched cord blood units, including detailed data on specific units. In addition, users can manage searches, print reports, request tests, request cord blood unit and mother specimens, and arrange shipment of NCBP cord blood units all in real-time.

Along with the improved and efficient cord blood search technology, NCBP provides outstanding support to its users and will revise and update **WebSearch** as new concepts in donor-recipient matching for cord blood transplantation develop. **WebSearch** training is ongoing. For more information, please contact NCBP at (866)767-NCBP or NCBP@nybloodcenter.org.

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About National Cord Blood Program (NCBP):

Launched in 1992, NCBP was the first established umbilical cord blood bank to collect, process, test and store cord blood units and make them available for transplantation for patients in need of a hematopoietic stem cell transplant. NCBP is a public cord blood bank and accepts requests from transplant centers and registries all over the world. Cord blood units can be accessed directly through NCBP's WebSearch. Cord blood units can also be accessed through Bone Marrow Donors Worldwide (BMDW) and the National Marrow Donor Program.

About New York Blood Center: *New York Blood Center (NYBC) is one of the nation's largest non-profit, community-based blood centers. NYBC has been providing blood, transfusion products and services to hospitals serving more than 20 million people in New York City, Long Island, the Hudson Valley, New Jersey, and parts of Connecticut and Pennsylvania. NYBC is also home to the Lindsley F. Kimball Research Institute and the National Cord Blood Program at the Howard P. Milstein National Cord Blood Center, the world's largest public cord blood bank. NYBC provides medical services and programs (Clinical, Transfusion, and Hemophilia Services) through our medical professionals along with consultative services in transfusion medicine. Please visit us on Facebook at www.facebook.com/newyorkbloodcenter. Follow us on Twitter: @NYBloodCenter.*